iMA Talent Finder



Jobs have colors just like people

The answer to finding the best fit for your organization is in the following questions

Ask yourself:

1. “Is the position I want to fill primarily focused on accomplishing tasks?
   (if the answer is “ No “ go to question 4)

   If the answer is “Yes” then for best results focus on candidates who think, learn and make decisions using the left hemisphere of their brain, processing information from part to whole, in a linear, sequential, logical manner.

   Taking pieces of information, lining them up and arranging them in a logical order; then drawing conclusions.

2. “Am I looking for a left-brain thinking candidate who is a Starter.

   One who will set activities in motion; take charge, initiate projects approach risk, change and make decisions quickly?

If the answer is “Yes,” you will want to talk to High Reds, For an “At a Glance“ overview of High Red Natural Talents **Click here**

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High Red Natural Talents

Click Here

Ask yourself:

3. “Am I looking for a left-brain thinking candidate who is a Finisher that is adept at areas of work which require careful follow-through, close concentration and a high degree of accuracy, establishing systems and managing processes to completion?

If the answer is “Yes” you will want to talk to High Greens.

For an “At a Glance“ overview of High Green Natural Talents **Click here**



High Green Natural Talents

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Ask yourself:

4. Is the position I want to fill focused primarily on building and maintaining relationships?

   If the answer is "Yes," then for best results focus on candidates who think, learn and make decisions using the right hemisphere of their brain; processing information in an intuitive, subjective, emotional, imaginative, impulsive, free wheeling and qualitative way.

   Seeing the big picture first, not the details and using intuition to process information from whole to parts, holistically. Starting with the answer and working backwards.

5. "Am I looking for a right-brain thinking candidate who is a Starter. One who will set activities in motion, initiate projects, come up with ideas, promote and persuade?

If the answer is "Yes," you will want to talk to High Yellows,
For an "At a Glance" overview of High Yellow Natural Talents **Click here**



High Yellow Natural Talents

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Ask yourself:

6. "Am I looking for a right-brain thinking candidate who is a Finisher who is relationship oriented, adept at careful follow up and who works closely with others 121 and as part of a team?

If the answer is "Yes," you will want to talk to High Blues,
For an "At a Glance" overview of High Blue Natural Talents **Click here**

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High Blue Natural Talents

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Technology is a better way of doing things. iMA's proven behavioural, cloud based technology is a better way to,

- Put the right people in the right jobs
- Acquire, retain and utilize the best talent.
- Build peak performance teams

Now that you have the identified the best fit for your organization.

- Increase the likelihood that applicants will be long term employees.
- Spot internal and external talent
- Create moments of magic
- Avoid moments of misery



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